



JEEVIKA
Rural Development Department, Government of Bihar

Bihar Rural Livelihoods Promotion Society
State Rural Livelihoods Mission, Bihar



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Ref: BRLPS/Proj-LH/934/16/Vol-II/5063

Date: 06.03.2020

Office Order

NEERA Plan and Budget

NEERA is an important palm tree based intervention of Government of Bihar and it is operational in all 38 districts of Bihar for palm tappers. Identification and refresher training of tappers, procurement of assets, local sale, Jaggery making, MIS updation on daily basis are the tasks which need to be completed within stipulated time frame to achieve the target. In continuation of the office order BRLPS/Proj-LH/934/16/Vol-II/3820, dated- 16.12.2019 the plan & budget for the FY-20-2021 is given below:-

1. The detailed Plan & budget for NEERA is given in Annexure-I for Intensive districts and Annexure-II for non Intensive districts.
2. The budget head for booking of Neera expenses may be booked as given in annexure -III.
3. The detailed budget for NEERA producer group may be referred from annexure-IV .
4. As per the office order order BRLPS/Proj-LH/934/16/Vol-II/3820, dated-16.12.2019 it is to reiterate that active tappers must be trained twice during season for quality NEERA production and sale of NEERA.
5. Tappers will be provided with wage compensation for participation in training @ Rs350/- per day apart from their training expenses such as food and travelling. This is to be ensured at BPIU level on same day when they are coming for training at block level.
6. Sale and promotion of NEERA at block level is an important component therefore separate budget is mentioned in Annexure-I & II which may be used for production of NEERA Jaggery, Peda, Ice cream, fresh NEERA promotional stalls at different district / block level.
7. District will print Banners and handouts regarding consumption of Neera and its value added products of different size and place it at different public places.
8. VRP/SEW will play crucial role in handhold support to tappers for NEERA production, each NEERA PG/ VO will have one VRP who will motivate tappers for NEERA production and sale. It will be the responsibility of VRPs/SEW to handhold at least 20-25 tappers in each PG with 40-50 liters of NEERA production and sale by each tapper per day. For this VRP will get additional incentive apart from their regular honorarium under productivity enhancement. The detailed budget may be referred as mentioned in annexure-I & II.
9. NEERA PG formed till last year will receive fund @ Rs 50000/- per PG as per requirement for capitalization, procurement of NEERA testing kit, refill, repair &

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- Maintenance of fixed assets, purchase of lime, insulated jar for tappers, promotion of Jaggery making in PG and other miscellaneous expenses at PG level.
10. New PG will only be formed where there is very high requirement of NEERA PG and its funding will be done as per annexure-IV.
 11. BPIU will assign one dedicated staff preferably area coordinator for daily monitoring and updation of data Neera sale report on mobile application.
 12. Concerned VRP/SEW will enter of his/her area data in NEERA mobile application on daily basis.
 13. The expenditure done on NEERA activity in the month of Dec-2019 to March-2020 will be booked under plan and budget as mentioned in Annexure-I & II.
 14. Each block will identify at least 2-3 master tapper who are regular NEERA tapper. Master tappers will act as resource person in training to other tappers on tapping of NEERA, preparation of jaggery and edible items of NEERA.
 15. In Sitamarhi, Saran and Samastipur district, the DPM will call for the office bearer of the registered NEERA cooperative Societies to build strategy for promotion of NEERA value chain in their district. The Expenditure of training and capacity building and other promotional activities related to these cooperative will be booked in NEERA project as per annexure-I & II.
 16. SPM-LH has been delegated to identify four people from across districts/blocks to work with him on the issue of NEERA as help desk strategy from March-2020 to Aug- 2020 at SPMU level.



(Balamurugan D.)

Chief Executive Officer-Cum-State Mission Director

Copy to:

1. All DPMs/Thematic Managers/BPMs
2. All PCs/ SPMs/SFM/PMs/AFMs
3. OSD/Director/AO/CFO/PS/PO
4. IT Section
5. Concerned File



Budget for Intensive Districts on Neera FY -2020-2021

Annexure-I

S.No	District	No. of bloc ks	No. of active tappers to be trained	Non Residential Training to Tappers/Cadre on NEERA orientation including demonstrati on @ 250/- person	Capitalization fund to New PG formed @ Rs 267000/per PG		Capitalization, Repair and maintainance, Demonstration of NEERA jaggery, peda etc. fund to one year old PG @ Rs 50000/		Developm ent of IEC Materail/ Books of Record	Incentive to cadre-VRP/SEW to support in Procurement and sale of NEERA (For 4 months @ 1000/pm)		Vehicle hiring for Field Visit at DPCU @ 2500 per day for 10 days from March - July	Residential Training to staff @850 per staff		Marketing and Promotio n of Neera product	Revolving fund to CLF for payment to tappers for NEERA procureme nt and supply to COMFED	Wage compensatio n for active tappers for participation in training at block/field level @ 350/- per day	Internet recharge to NEERA nodal person/VRP @350 per month for from Apr- July	NEERA Tapper used as resource person for imparting training and awareness. (Rs. 250 within district and Rs. 500 Outside	Total Budget
					Unit	Budget	Unit	Budget		Unit	Budget		Unit	Budget						
1	Begusarai	18	288	115000	5	1335000	12	600000	18000	17	68000	100000	18	107100	90000	0	201250	25200	15094	2674644
2	Bhagalpur	16	150	60000	3	801000	13	650000	16000	16	64000	100000	16	95200	80000	0	105000	22400	7875	2001475
3	Darbhanga	18	250	100000	4	1068000	10	500000	18000	14	56000	100000	18	107100	90000	0	175000	25200	13125	2252425
4	Gaya	24	541	216200	5	1335000	10	500000	24000	15	60000	100000	24	142800	120000	0	378350	33600	28376	2938326
5	Jamui	10	198	79000	4	1068000	13	650000	10000	17	68000	100000	10	59500	50000	0	138250	14000	10369	2247119
6	Jehanabad	7	160	64000	3	801000	16	800000	7000	19	76000	100000	7	41650	35000	0	112000	9800	8400	2054850
7	Muzaffarpur	16	1152	460700	3	801000	40	2000000	16000	43	172000	100000	16	95200	80000	0	806225	22400	60467	4613992
8	Nalanda	20	1380	551900	4	1068000	28	1400000	20000	32	128000	100000	20	119000	100000	2000000	965825	28000	72437	6553162
9	Nawada	14	280	112000	3	801000	14	700000	14000	17	68000	100000	14	83300	70000	0	196000	19600	14700	2178600
10	Patna	23	221	88200	4	1068000	20	1000000	23000	24	96000	100000	23	136850	115000	0	154350	32200	11576	2825176
11	Saharsa	10	320	128000	3	801000	14	700000	10000	17	68000	100000	10	59500	50000	0	224000	14000	16800	2171300
12	Samastipur	20	200	80000	2	534000	16	800000	20000	18	72000	100000	20	119000	100000	0	140000	28000	10500	2003500
13	Saran	20	436	174400	2	534000	15	750000	20000	17	68000	100000	20	119000	100000	0	305200	28000	22890	2221490
14	Sitamarhi	17	175	69800	3	801000	19	950000	17000	22	88000	100000	17	101150	85000	0	122150	23800	9161	2367061
15	Vaishali	16	1252	500900	3	801000	28	1400000	16000	31	124000	100000	16	95200	80000	2000000	876575	22400	65743	6081818
	Total	249	7000	2800100	51	13617000	268	13400000	249000	319	1276000	1500000	249	1481550	1245000	4000000	4900175	348600	367513	45184938

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Budget for Non intensive District on Neera FY 2020-21

Annexure-II

S.No	District	No. of blocks	No. of active tappers to be trained	Non Residential Training to Tappers/Cadre on NEERA orientation including demonstration @ 250/- person		Capitalization, Repair and maintainance, Demonstration of NEERA jaggery, peda etc. fund to one year old PG @ Rs 50000/		Development of IEC Materail/Flex/ Books of Record		Incentive to cadre-VRP/SEW/BK to support in Neera Procurement and sale(Four months @ 1000/pm)		Residential Training to staff @ Rs 850 per staff		Vehicle hiring for Field Visit at DPCU @ 2500 per day for 10 days from april-july		Marketing and Promotion of Neera product		Wage compensation to active tappers for participation in training at block/field level @ 350/- per day		Internet recharge to NEERA nodal person /VRP@350 per month for from Apr-July		NEERA Tapper used as resource person for imparting training and awareness. (Rs. 250 within district and Rs. 350 Outside)		Total Budget	
				No.	Budget	Unit	Budget	Budget	Unit	Budget	Unit	Budget	Unit	Budget	Budget	Budget	Budget	Budget	Budget	Budget	Budget	Budget	Budget	Budget	Budget
1	Araria	9	54	27000	2	122727	9000	2	9818	45	38250	100000	27000	37800	13500	2835	387930								
2	Arwal	5	137	68500	6	311364	5000	6	24909	25	21250	100000	15000	95900	7500	7193	656615								
3	Aurangabad	11	150	75000	7	340909	11000	7	27273	55	46750	100000	33000	105000	16500	7875	763307								
4	Banka	11	383	191500	17	870455	11000	17	69636	55	46750	100000	33000	268100	16500	20108	1627048								
5	Bhojpur	14	394	197000	18	895455	14000	18	71636	70	59500	100000	42000	275800	21000	20685	1697076								
6	Buxar	11	54	27000	2	122727	11000	2	9818	55	46750	100000	33000	37800	16500	2835	407430								
7	E. Champaran	27	392	196000	18	890909	27000	18	71273	135	114750	100000	81000	274400	40500	20580	1816412								
8	Gopalganj	14	274	137000	12	622727	14000	12	49818	70	59500	100000	42000	191800	21000	14385	1252230								
9	Kaimur	11	149	74500	7	338636	11000	7	27091	55	46750	100000	33000	104300	16500	7823	759600								
10	Katihar	16	198	99000	9	450000	16000	9	36000	80	68000	100000	48000	138600	24000	10395	989995								
11	Khagaria	7	269	134500	12	611364	7000	12	48909	35	29750	100000	21000	188300	10500	14123	1165445								
12	Kishanganj	7	18	9000	1	40909	7000	1	3273	35	29750	100000	21000	12600	10500	945	234977								
13	Lakhisarai	7	213	106500	10	484091	7000	10	38727	35	29750	100000	21000	149100	10500	11183	957851								
14	Madhepura	13	169	84500	8	384091	13000	8	30727	65	55250	100000	39000	118300	19500	8873	853241								
15	Madhubani	21	491	245500	22	1115909	21000	22	89273	105	89250	100000	63000	343700	31500	25778	2124909								
16	Munger	9	121	60500	6	275000	9000	6	22000	45	38250	100000	27000	84700	13500	6353	636303								
17	Purnea	14	259	129500	12	588636	14000	12	47091	70	59500	100000	42000	181300	21000	13598	1196625								
18	Rohtas	19	278	139000	13	631818	19000	13	50545	95	80750	100000	57000	194600	28500	14595	1315809								
19	Seikhpura	5	186	93000	8	422727	5000	8	33818	25	21250	100000	15000	130200	7500	9765	838260								
20	Sheohar	6	104	52000	5	236364	6000	5	18909	30	25500	100000	18000	72800	9000	5460	544033								
21	Siwan	19	128	64000	6	290909	19000	6	23273	95	80750	100000	57000	89600	28500	6720	759752								
22	Supaul	11	248	124000	11	563636	11000	11	45091	55	46750	100000	33000	173600	16500	13020	1126597								
23	W. Champaran	18	245	122500	11	556818	18000	11	44545	90	76500	100000	54000	171500	27000	12863	1183726								
		285	4914	2457000	223	11168182	285000	223	893455	1425	1211250	2300000	855000	3439800	427500	257985	23295171								

NEERA Budget Head

S.No.	Expenditure	Budget Head
1	NEERA PG capitalization fund-New PG	Expenditure on PG formation for NEERA intervention
2	NEERA PG capitalization fund-One year old PG	Expenditure on PG formation for NEERA intervention
2	Non-residential training to Tappers/cadre on NEERA Intervention	Training/Capacity building/Exposure visit on NEERA
3	Non-residential/ Residential training to Staff	Training/Capacity building/Exposure visit on NEERA
4	Training of VRP/SEW/Community members	Training/Capacity building/Exposure visit on NEERA
5	Exposure visit of staff & cadre (Within State)	Training/Capacity building/Exposure visit on NEERA
6	Exposure visit of staff & cadre (Outside State)	Training/Capacity building/Exposure visit on NEERA
7	Development of IEC material/Books of Record	Expenditure on PG formation for NEERA intervention
8	NEERA Resource person Fee	Training/Capacity building/Exposure visit on NEERA
9	Incentive to cadre-VRP/SEW to support in NEERA Procurement and sale	Training/Capacity building/Exposure visit on NEERA
10	Repair & Maintenance fund to one year old PG	Expenditure on PG formation for NEERA intervention
11	Marketing and Promotion of NEERA product	Training/Capacity building/Exposure visit on NEERA
12	Vehicle for Field Visit support at DPCU	Training/Capacity building/Exposure visit on NEERA
13	Wage compensation for active tappers for participation in training at block/field level	Training/Capacity building/Exposure visit on NEERA
14	Internet recharge to NEERA nodal person	Training/Capacity building/Exposure visit on NEERA



Annexure – 1V

Budget per PG for NEERA Production				
S.No	Activity	Unit	Unit cost	Total cost
1	Establishment Cost (Box, Tarpoline sheet/ Carpet etc)		LS	5000
2	Insulated Can/Jar to collect & transport Neera	25	2500	62500
3	Neera Testing Kit			
A	Digital pH meter	1	7000	7000
B	Digital Refractometer	1	10000	10000
4	Lime and Pot		LS	5000
5	Insurance to tree Tappers	25	500	12500
6	Training of PG members, Demonstration and promotion of NEERA		LS	50000
7	Utensils & machinery to make Jaggary & other products		LS	15000
8	Neera Vending Cart/ Neera Sale Counter/ Insulated box for Neera sell		LS	90000
9	Miscellaneous		LS	10000
	Total			267000

